

Lochlin Recht

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Education

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

Savannah, GA

Bachelors of Industrial Design, Minor in Service Design | Graduating Spring 2026 | GPA: 3.5

- Through contextual research methods, executed market research, competitor analysis, hands-on user testing, emotion benefit canvassing, market analysis, & anthropometric studies to identify unmet customer needs & opportunities for innovation, ensuring future designs are inclusive & incite the intended emotional experience
- Used iterative design & rapid prototyping of digital & physical models to enhance product innovation
- Effectively lead teams by fostering a creative & positive environment, delegating tasks, setting milestones, & ensuring objective communication, resulting in higher efficiency, successfully developing & pitching a new brand identity for Domaine De La Citadelle in Menerbes, France
- Provided constructive criticism & insights to help designers overcome roadblocks in their ideation & prototyping

UNIVERSITY OF SOUTHERN MAINE

Gorham, ME

Pursued Business & Economics Studies | Enrolled Spring 2020 - Fall 2023 | GPA: 3.7

- Developed core leadership skills including mediation, team building, goal setting, & execution of action plans
- Gained a comprehensive understanding of business principles, encompassing business creation, R&D management
- Learned to analyze critical factors influencing business growth, including cost of production, international trade, legal considerations, as well as the impact of global events on local economies

Experience

POOL PROTECTION TECHNOLOGIES (PPT) , GREEN STARTUP

Savannah, GA

Internship | September, 2024 - Present

- Contributing to the design of innovative, eco-friendly pool maintenance technology through hands-on product development and the creation of impactful marketing strategies, generated & rendered quality CAD models, offered design based insights to improve user touch points resulting in increased sales, & assisted in the development of compelling ad campaigns to effectively promote the company's sustainable ultrasonic algae elimination technology

NORTH ATLANTIC GYMNASTICS ACADEMY

Rockport, ME

Manager (Promoted From Coach) | February, 2016 - Present

- Managed procurement for the gymnasium facility, providing quality & cost-efficient supplies, ensuing day-to-day business activities ran proficiently, & oversaw team member scheduling & productivity
- Spearheaded inclusive youth programs designed to strengthen engagement, participant growth & development, resulting in increased customer retention
- Instructed several programs, providing a supportive learning environment, leading to positive customer experience

SCHOONER OLAD & CUTTER OWL

Camden, ME

Ticket Seller & Store Clerk | June, 2016 - August 2025

- Drove daily ticket sales, consistently generating \$1-2000 in daily revenue by proactively engaging tourists & effectively communicating the value of the sailing experiences we offered
- Managed all aspects of the Olad & Owl's retail & art boutique, including inventory oversight & sales of diverse merchandise such as souvenirs, artwork, & jewelry, while ensuring a positive customer experience

EASY ERRANDS DELIVERY

Rockport, ME

Founder | December, 2020 - August, 2022

- Provided crucial support to the local community by founding & managing a successful business during the COVID-19 pandemic, providing essential & accessible services such as food & prescription delivery, property transport, & pet care, promoting health & safety during a time of critical need
- Demonstrated entrepreneurial initiative by building the business from the ground up, including website development, print & digital marketing strategy execution, graphic design, & financial management

Skills

- **Software & Programs:** Microsoft Office, Google Workspace, Adobe Suite, Figma, Miro, Rhino, SolidWorks, OnShape, SketchUp, Keyshot, Twinmotion, Bambu Studio, Vizcom, Most AI Models & Tools
- **Hard Skills:** Ideation, Design Research, User Testing, Emerging Technologies & Trends Analysis, Opportunity Identification, PR Management, Brand Identity Design, AI Prompting, Persuasive Writing, Shop Tools, & Sales
- **Soft Skills:** Visionary Business Leadership, Team Management, Strategic Planning, Creative Thinking, Problem-solving, Decisive Communication, Active Listening, Negotiation, Conflict Resolution, & Adaptability

Certifications & Other

- **Certifications:** Lextant Certification - Design Research & Insight Translation, Adobe Certified Professional- Visual Design Using Adobe Photoshop, LinkedIn: Ethics In Generative AI & Marketing Plans, Dean's List - 2023 - 2025
- **Extracurriculars:** Industrial Designer Society of America Club - Events Coordinator